

Meet Matt Ailey



This week in our series - Key Ingredients: Catching up with the IPHFHA Board - we connected with Matt Ailey.

Location



Palm Beach,
Fla.

3



**years as a
PH Franchisee**

DID YOU KNOW?

Balancing Needs

The scarcest resource in business is time. As a result, I try to motivate, encourage, and teach our team members to be thoughtful about decisions they make and to learn – together – from our mistakes.

Serving the Board

I try to use my background & experience to advance the goals of the Pizza Hut brand and working with PHLLC on various committees – including Asset and Diversity & Inclusion – to ensure franchisee capital is allocated to its highest and best use.

First Job?

My first job was a construction worker during summers while in high school. The long, hot days and manual labor were tough, but I learned the value of teamwork and to appreciate how to build skills over time.

Favorite part about being a Franchisee?

Watching people earn promotions – there is nothing better than seeing someone “graduate” from a shift manager to an RGM to an AC. So great to see people enjoy the fruits of their hard work and effort.