

Meet Luis Veras



This week in our series - Key Ingredients: Catching up with the IPHFHA Board - we connected with Chairman, Luis Veras.

 Frisco, Texas
Location

+10 years as a PH Franchisee

DID YOU KNOW?

Inspiration?

I grew up having loving parents that instilled in me - from an early age -the importance of hard work, education and following the golden rule. I am inspired to make them proud. In fact, my first job was as a manager on my dad's pig farm - that "dirty business" taught me valuable lessons about work ethic.

In the Community

I have a passion for teaching & currently serve as an Instructor in the Business Leadership Center at SMU's Cox School of Business. I've also served as Board Chair & supporter of Mi Escuelita Preschool, a non-profit that provides early childhood education to low-income, at-risk children in Dallas.

Favorite quote?

'Nada pasa a menos que primero lo soñemos' - nothing happens unless you first dream it. I have learned over the years that dreams don't come true magically; you must be very focused and determined to work hard to acheive them.

Favorite part about being a Franchisee?

Leading, developing & recognizing people. I aspire to be a servant-leader that people in our organization are proud to be associated with.