

Official Rules

Pizza Hut® NFL Kickoff Tickets Sweepstakes PROVIDED BY PIZZA HUT, LLC

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF RECEIVING A PRIZE. VOID OUTSIDE OF THE FIFTY UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Promotion Period: The Pizza Hut® NFL Kickoff Tickets Sweepstakes (“Promotion”) begins at 8:00 a.m. Central Time (“CT”) on Wednesday, August 29, 2018 and ends at 11:59 p.m. CT on Friday, August 31, 2018 (“Promotion Period”). The Sponsor’s time clock will be the official time keeping device for this Promotion. All interpretations of these Official Rules and decisions made by Sponsor relating to the Promotion are final. This Promotion is in no way sponsored, endorsed, administered by, or associated with Twitter.

2. Eligibility: The Promotion is open to persons legally and physically residing in one of the 50 United States or the District of Columbia who are at least the age of majority in their state of residence at time of entry: 18 years of age in most states, 19 in Alabama and Nebraska, 21 in Mississippi. Employees, agents, directors of Pizza Hut, LLC (“Sponsor”), the NFL Entities (as defined below), their affiliated companies, subsidiaries, partners, dealers, manufacturers, distributors, sponsors, advertising agencies, promotion and administration agencies and any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Promotion (collectively, the “Promotion Entities”), and their immediate families (*i.e.*, parents, spouse, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate in the Promotion.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.

By participating in this Promotion, participants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor and by the decisions of Sponsor; (b) acknowledge compliance with these Official Rules; (c) represent and warrant that he or she meets all the eligibility criteria set forth in these Official Rules; (d) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (e) agree to indemnify and hold harmless Promotion Entities from and against any and all liability arising out of or relating in any way to participant’s participation in the Promotion and to release all rights to bring any claim, action or proceeding against Promotion Entities. This includes, but is not limited to, any and all claims, demands, damages and causes of action for personal injuries or death and/or damage to personal or real property, theft, loss or any other harm, suffered directly or indirectly from participant’s participation in Promotion or the receipt or acceptance, redemption, possession, use or misuse of any prize, and for any claim including claims based on defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property related or other cause of action.

3. How To Enter: In order to enter the Promotion entrants must do all of the following to receive one (1) entry: (i) log onto entrant’s Twitter account; (ii) sign up for a Hut Rewards account (if entrant does not have an account already); (iii) follow @pizzahut on Twitter (if entrant is not already doing so) and (iv) locate the specified Promotion tweet from @pizzahut and retweet tagging one (1) friend and also include the hashtag #sweeps in the retweet to enter. **The content of your tweet will not be judged and will therefore not increase or decrease your chances of winning the prize.** Limit one (1) entry per person using only one (1) Twitter account throughout the Promotion Period. A Hut Rewards account is free of charge and can be opened at www.pizzahut.com. In order for entrant to submit an eligible entry via Twitter, entrant must have a valid Twitter account set as **non-private**. Entrants can open a Twitter account for free by registering with twitter.com. **Entrant must not use more than one (1) Twitter account to participate in the Promotion. Message and data rates may apply if entrant participates in the Promotion via mobile device.**

All information submitted to Sponsor by participants is subject to and will be treated in a manner consistent with Sponsor’s Privacy Policy accessible at www.pizzahut.com. By participating in Promotion, participants hereby agree that Sponsor may collect and use their personal information in compliance with its Privacy Policy and acknowledge that they have read and accepted the Sponsor Privacy Policy.

In the event of a dispute over who submitted a winning entry, the “authorized account subscriber” of the Twitter account used to participate in Promotion at the actual time of entry, will be deemed to be the participant. Proof to Sponsor’s satisfaction of being the authorized account subscriber may be required by Sponsor.

4. Prize (1): Winner will receive two (2) tickets to the NFL Kickoff game between the Atlanta Falcons and Philadelphia Eagles, scheduled to take in Philadelphia, PA on September 6, 2018. The pair of tickets has an approximate retail value ("ARV") of \$600.

5. Publicity Release: By participating in the Promotion, each participant grants to Sponsor, and its representatives, affiliates, licensees and assigns, the right and permission to record, film, videotape and photograph the winner ("**Images**"). These Images will be owned by Sponsor. Sponsor and each of its designees shall have the right to use, re-use, reproduce, publish, display, exhibit, distribute, edit, adapt, post, stream, copy and exploit such Images, and all elements embodied therein, including any names, likenesses, address, voice, conversation, biographical and prize information and any other attributes of winner, individually or with others, in whole or in part, in conjunction with other material, if any, in any and all media now known or hereafter devised, for the purpose of trade, advertising, publicity, the Promotion, or a Promotion winner list or any other lawful purpose whatsoever, in perpetuity, throughout the world, without additional compensation, consideration, notification or permission, except where prohibited by law.

6. Winner Determination: One (1) potential winner will be chosen at random on or about September 1, 2018 from among all eligible entries received throughout the Promotion Period. The odds of receiving the prize will depend on the total number of eligible entries received.

7. Winner Verification: Sponsor will attempt to contact the potential winner via Twitter direct message and/or comment on or about September 1, 2018 and potential winner must respond to Sponsor within two (2) days with the information requested to be eligible for prize receipt. If the potential winner does not respond within the allowed period of time, or does not meet the eligibility requirements of these Official Rules, an alternate potential winner may be selected and notified. The potential winner may be required to prove eligibility, including, without limitation, proof of age, residence and identity, which may include submitting a copy of a driver's license, passport or similar government issued identification when notified of being the potential winner. Providing the potential winner is in compliance with the Official Rules and has successfully proven eligibility when required, the potential winner will be confirmed and verified as the winner. In the event of non-compliance by a potential winner such potential winner shall be disqualified and all privileges otherwise due as a winner shall be terminated and an alternative potential winner next in contention for winner designation may be notified. Sponsor expressly reserves the right to delay the announcement of the winner for any reason Sponsor deems necessary. In addition, Sponsor reserves the right to select an alternate winner in event that the potential winner fails to comply with these Official Rules.

8. Prize Terms: Tickets are subject to certain terms and conditions as specified thereon. Seat locations will be determined by Sponsor. Any and all transportation or accommodations associated with redeeming prize will not be provided by Sponsor and will be winner's sole responsibility. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize. If for any reason prize is unavailable or prize or game is delayed, cancelled or postponed, or for any other reason, Sponsor reserves the right to modify the Promotion in its sole discretion and prize a substitute a prize of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of the prize, or any portion thereof, is permitted by the winner. Promotion Entities shall have no responsibility or obligation to the winner who is unable or unavailable to, or who does not for any reason, accept or utilize the Prize. All costs and expenses not specifically listed above as part of the prize are solely winner's responsibility. PRIZE IS PROVIDED "AS IS". PARTICIPANTS ACKNOWLEDGE THAT PROMOTION ENTITIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZES AND ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Prizes pictured in online television, print advertising, and other Promotion materials are for illustrative purposes only. Arrangements for the fulfillment of the prizes will be made by Administrator and/or Sponsor.

9. Taxes: All federal, state and local taxes, and any other costs and expenses associated with acceptance or use of a prize not specifically provided for in these Official Rules, including but not limited to any/all transportation, parking fees, meals, beverages, souvenirs and gratuities are solely winner's responsibility.

10. General Terms: Promotion Entities are not responsible if the Promotion cannot take place, or if prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, or other events outside of the reasonable control of Promotion Entities. If, for any reason the Promotion is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of Promotion Entities, which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion, or any part of the Promotion. If the Promotion or any part of the Promotion is terminated or modified prior to the closing date of the Promotion, notice will be posted on Pizza Hut social channels if time permits. Sponsor reserves the right to modify and amend these Official Rules from time to

time during the Promotion for clarification purposes. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Promotion Entities assume no responsibility for and will disqualify entries that are: stolen, late, lost, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, or not received entries, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Promotion, or by any human, mechanical or electronic error that may occur in the processing of the entries in the Promotion, or other errors appearing within the Official Rules or in any Promotion related advertisements. Promotion Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of the Promotion, errors in processing entries, identifying the winners, in the announcement of the prizes and winners, and the delivery of the prizes, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer system/software or mobile phone or other portable electronic device related to or resulting from participation or downloading any materials in the Promotion. Use of any device to automate or subvert the entry process is prohibited and any entries received by such means will be void. **Participants are prohibited from obtaining any entries by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion.** No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person they suspect or find: (i) to have used a software generated, robotic, programmed, script, macro or other automated entry; (ii) to have tampered with the entry process or the operation of the Promotion; (iii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iv) to display behavior that will bring such winner or Promotion Entities into disgrace; (v) to have provided inaccurate information on any legal documents submitted in connection with the Promotion; or (vi) to be acting in violation of these Official Rules. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE PROMOTION AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

AS A CONDITION OF PARTICIPATING IN THE PROMOTION, PARTICIPANT AGREES THAT: (I) UNDER NO CIRCUMSTANCE WILL PARTICIPANT BE PERMITTED TO OBTAIN PRIZES FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; (II) PARTICIPANT WAIVES THE RIGHT TO A JURY TRIAL OF ANY AND ALL ISSUES AND THAT ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY -- WITHOUT RESORT TO ANY FORM OF CLASS ACTION -- BY BINDING ARBITRATION (BY A SINGLE NEUTRAL ARBITRATOR SELECTED BY SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION); AND (III) ANY AND ALL CLAIMS, JUDGMENTS AND PRIZES SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT SHALL SUCH CLAIMS, JUDGMENTS OR PRIZES INCLUDE ATTORNEYS' FEES. THIS PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH PARTICIPANT, AND SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON OR PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.

11. Request for Name of Winner and Official Rules: All requests for a copy of the Official Rules and for the name of the winner (first name and state) must be made by October 6, 2018. Vermont residents may omit return postage if requesting a set of Official Rules. For the name of the winner and/or Official Rules: (i) send a self-addressed stamped envelope to: 7100 Corporate Drive Plano, TX 75024 and (ii) write, as applicable, "Winner's Name" or "Official Rules" on the lower left hand corner of the envelope.

12. Sponsored by: This Promotion is sponsored by Pizza Hut, LLC. 7100 Corporate Dr., Plano, TX 75024.