

## Official Rules

### Pizza Hut Doorbell Dance Video Sweepstakes SPONSORED BY PIZZA HUT, LLC

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF RECEIVING A PRIZE. VOID OUTSIDE OF THE FIFTY UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**1. Promotion Period:** The Pizza Hut Doorbell Dance Video Sweepstakes (“Promotion” or “Sweepstakes”) begins at 12:00 a.m. Central Time (“CT”) on April 26, 2018 and ends at 11:59 p.m. CT on April 28, 2018 (“Promotion Period”). The Sponsor’s time clock will be the official time keeping device for this Promotion. All interpretations of these Official Rules and decisions made by Sponsor relating to the Promotion are final.

**2. Eligibility:** The Promotion is open to persons legally and physically residing in one of the 50 United States or the District of Columbia who are at least 21 years of age at time of entry. Employees, agents, directors of Pizza Hut, LLC (“Sponsor”), NFL Entities, CAA Sports, LLC, their affiliated companies, subsidiaries, partners, dealers, manufacturers, distributors, sponsors, advertising agencies, promotion and administration agencies and any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Promotion (“Promotion Entities”), and their immediate families (*i.e.*, parents, spouse, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate in the Promotion.

By participating in this Promotion, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor and by the decisions of Sponsor; (b) acknowledge compliance with these Official Rules; (c) represent and warrant that he or she meets all the eligibility criteria set forth in these Official Rules; (d) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (e) agree to indemnify and hold harmless Promotion Entities from and against any and all liability arising out of or relating in any way to entrant’s participation in Promotion and to release all rights to bring any claim, action or proceeding against Promotion Entities. This includes, but is not limited to, any and all claims, demands, damages and causes of action for personal injuries or death and/or damage to personal or real property, theft, loss or any other harm, suffered directly or indirectly from entrant’s participation in Promotion or the receipt or acceptance, redemption, possession, use or misuse of the Prize (hereinafter defined), and for any claim including claims based on defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property related or other cause of action.

**3. How To Enter:** There are two (2) ways to enter the Promotion; **1. Instagram:** Entrants must (i) log onto their Instagram account; and (ii) post an original video of themselves doing a “doorbell dance” (e.g., a dance you may do when your doorbell rings and your pizza arrives) and also include the hashtags #PizzaHutHut and #sweepstakes in the caption of your post to receive one (1) entry. **The content of your post will not be judged and will therefore not increase or decrease your chances of winning the prize.** Instagram entries must be posted by 11:59 p.m. CT on April 28, 2018 to be considered. **OR 2. Mail-in:** To receive one (1) entry without creating and posting an original video to Instagram, on a 3" x 5" piece of paper, hand-print your name, complete address, daytime and evening telephone numbers (area code included), and date-of-birth, and mail entry in a properly stamped #10 envelope to: Pizza Hut Doorbell Dance Video Sweepstakes, 7100 Corporate Drive, Plano, TX 75024. Mail-in entry requests must be postmarked by April 28, 2018 and received by May 2, 2018 to be considered.

Limit one (1) entry per person using only one (1) Instagram account throughout the Promotion Period, regardless of method of entry. In order for entrant to submit an eligible entry via Instagram, entrant must have a valid Instagram account set as **non-private**. Entrants can open an Instagram account for free by registering with [instagram.com](https://www.instagram.com). **Entrant must not use more than one (1) Instagram account to participate in Sweepstakes. Entrant must be in compliance with Instagram’s Terms of Use and accept Instagram’s Privacy Policy. Message and data rates may apply if entrant participates in Sweepstakes via mobile device.**

All information submitted to Sponsor by entrants is subject to and will be treated in a manner consistent with Sponsor’s Privacy Policy accessible at <https://order.pizzahut.com/ng-privacy-policy>. By participating in Sweepstakes, entrants hereby agree that Sponsor may collect and use their personal information in compliance with its Privacy Policy and acknowledge that they have read and accepted the Sponsor Privacy Policy.

In the event of a dispute over who submitted a winning entry, the “authorized account subscriber” of the Instagram account used to participate in Sweepstakes at the actual time of entry, will be deemed to be the entrant. **It is the sole responsibility of the entrant to notify the Administrator in writing if the entrant changes his or her email account during the Promotion Period.** Proof to Sponsor’s satisfaction of being the authorized account subscriber may be required by Sponsor.

**4. Video Entry Guidelines:** Video entries must be an original creation of an individual entrant and not include, depict or make reference to any of the following: obscenity, inappropriate language, nudity, sexual explicitness, drug or alcohol use, violence, firearms/weapons, commercial products or services, unauthorized copyrighted, trademarked, or patented properties, including brand names, logos, or trade dress, unless otherwise authorized herein, material that promotes any activities that may appear unsafe or dangerous, or promotes any particular political agenda or message, material that is hateful, tortious, defamatory, false or misleading, disparaging, slanderous, libelous, or otherwise unlawful, material that violates or infringes another's rights, including but not limited to, rights of privacy or publicity or any other intellectual property rights, material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, ethnicity, sex, religion, nationality, disability, sexual orientation or age, personally identifiable information, including but not limited to, name, likeness, license plates, phone numbers, personal addresses, and any other content, including but not limited to, text, images, graphics, photographs, captions and descriptions, or data that could be considered inappropriate or offensive, as determined by Sponsor in its sole discretion. Further, entries must not contain any claim that is not, and cannot be, substantiated or that would be false or misleading to a reasonable consumer. Any content, text or otherwise, included as part of the entry must be in the English language.

By entering the Sweepstakes, each entrant represents and warrants that: (i) the entry does not and will not violate any law, statute, ordinance or regulation; (ii) the entry does not contain the name, image, likeness, performance, voice or any other attributes of any third party including but not limited to school names, logos, mascots, names of mascots, or include any individual that has not reached the age of majority in the jurisdiction in which they reside (18 years of age in most states; 19 in Alabama and Nebraska, 21 in Mississippi); (iii) he/she has obtained all necessary permissions from each and every person that may be featured in their entry to use their name, image, likeness, performance, voice or any other attributes of that individual(s) in the manner set forth in these Official Rules; (iv) the entry is free and clear of any and all liens or claims with respect to the use of the entry in the manner authorized in these Official Rules; (v) the entry does not infringe upon or violate the intellectual property rights of any third party and will not give rise to any claims of infringement, invasion of privacy or publicity, or infringe on copyrights, trademarks, patents or other intellectual property rights or any rights or interests of any third party, or give rise to any claims for any payment whatsoever; and (vi) the entry is not and will not be defamatory, disparaging libelous, pornographic or obscene.

Sponsor reserves the right to disqualify any entry that it deems, in its sole discretion, to be a violation of the Official Rules or that is not in keeping with the Video Entry Guidelines specified herein or which communicate messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate.

All entries submitted in compliance with these Official Rules and not disqualified are considered "Eligible Entries". Proof of entry will not be deemed to be proof of receipt of entry by Sponsor. By submitting an entry in this Sweepstakes, entrant agrees that such entry, and all information sent with the entry, including all rights embodied therein (except for personally identifiable information as identified in Sponsor's Privacy Policy) are deemed to be non-confidential and non-proprietary and Sponsor shall have no obligation of any kind with respect to such entry and other materials.

**5. Use of Entries:** All entrants, whether the Winner or not, agree that in exchange for their participation in Sweepstakes, they grant, and have the full right to grant Sponsor and its representatives, affiliates, licensees, successors and assigns: (i) the right, but not the obligation, to use, edit, adapt, reformat, rearrange, modify, combine with other pictures, items and/or materials, add to and/or customize entries; and (ii) the assignable, sublicenseable, perpetual, non-exclusive, irrevocable, royalty free, right and license to use, exhibit, display, broadcast, copy, reproduce, encode, compress, encrypt, incorporate data into, rebroadcast, transmit, record, publicly perform, create derivative works of, distribute and synchronize in timed relation to visual and aural elements, and or otherwise exploit, the entries, and/or any portions or excerpts thereof, including without limitation, using entrant's, and that of any other individuals featured in entry, name, image, likeness, performance, voice, and any other attributes of entrant and any other individual featured in entry individually or with others, in whole or in part, in conjunction with other material, in any manner, including advertising, promoting and publicizing Sponsor an unlimited number of times, in any and all media, now known or hereafter devised, in perpetuity, throughout the world, without any additional liability, obligation to, or review or approval by, or payment of any kind to entrant or any third party. In addition, entrant grants the right to Sponsor, and its representatives, affiliates, licensees and assigns, to record, film, and photograph the entrant. Entrants agree that Sweepstakes Entities are not responsible for any unauthorized use of entries by any third parties.

**6. Prize (1):** Winner will receive a trip for winner and one (1) guest to a 2018 NFL football game of winner's choice on or before Sunday, December 30, 2018. Exact game and destination will be subject to approval by Sponsor. Trip consists of roundtrip, coach class air transportation from a major U.S. gateway airport near winner's residence to an airport near designated game location, three (3) days and two (2) nights and standard hotel accommodations (one room, double occupancy), and \$500 per diem which can be used towards meals and activities while on trip. Tickets are subject to certain terms and conditions as specified thereon. Seat locations will be determined by Sponsor. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of prize. If winner resides within a 100-mile radius of destination, ground transportation will be provided in lieu of air transportation and no compensation or substitution will be provided in lieu thereof. Approximate Retail Value ("ARV"): \$3,500. Actual value of

may vary based on point of departure, destination and date of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken no later than December 30, 2018 or prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves right to change dates. Winner and guest must travel together on the same itinerary. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor's agent, on a carrier of Sponsor's choice. Travel is subject to availability. Certain blackout dates and travel restrictions may apply.

**7. Publicity Release:** By participating in the Promotion, each entrant grants to Sponsor, and its representatives, affiliates, licensees and assigns, the right and permission to record, film, videotape and photograph the winner ("**Images**"). These Images will be owned by Sponsor. Sponsor and each of its designees shall have the right to use, re-use, reproduce, publish, display, exhibit, distribute, edit, adapt, post, stream, copy and exploit such Images, and all elements embodied therein, including any names, likenesses, address, voice, conversation, biographical and prize information and any other attributes of winner, individually or with others, in whole or in part, in conjunction with other material, if any, in any and all media now known or hereafter devised, for the purpose of trade, advertising, publicity, marketing, or a Promotion winner list or any other lawful purpose whatsoever, in perpetuity, throughout the world, without additional compensation, consideration, notification or permission, except where prohibited by law.

**8. Winner Determination:** One (1) potential winner will be chosen at random at the end of the Promotion Period from among all eligible entries received. The odds of receiving a prize will depend on the total number of eligible entries received.

**9. Winner Verification:** Sponsor will attempt to contact the potential winner via social media direct message, comment, mail or email on or about May 3, 2018 and potential winner must respond to Sponsor within three (3) days with the information requested to be eligible for prize receipt. If potential winner does not respond within the allowed period of time, or does not meet the eligibility requirements of these Official Rules, an alternate potential winner may be selected and notified. The potential winner will be required to execute an Affidavit of Eligibility and Liability Release and may be also required to provide a copy of a driver's license, passport or similar government issued identification when notified of being the potential winner. Provided potential winner is in compliance with the Official Rules and has successfully completed the required documents and eligibility requirements, the potential winner will be confirmed and verified as the winner. In the event of non-compliance by the potential winner, such potential winner shall be disqualified and all privileges otherwise due as a winner shall be terminated and an alternative potential winner may be notified. Sponsor expressly reserves the right to delay the announcement of the winner for any reason Sponsor deems necessary. In addition, Sponsor reserves the right to select an alternate winner in event that a potential winner fails to comply with these Official Rules.

By participating in Promotion, winner acknowledges that Promotion Entities have not and will not obtain or provide insurance of any kind relating to the prizes and that a winner will be responsible for obtaining and paying for any form of insurance relating to the prize that winner deems appropriate.

**10. Prize Terms:** If for any reason prize is unavailable or any prize or related event is delayed, cancelled or postponed, or for any other reason, Sponsor reserves the right to modify the Promotion in its sole discretion and award a substitute prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner. Promotion Entities shall have no responsibility or obligation to the Winner who is unable or unavailable to, or who does not for any reason, accept or utilize the Prize. All costs and expenses not specifically listed above as part of the prize are solely Winner's responsibility. PRIZE IS PROVIDED "AS IS". ENTRANTS ACKNOWLEDGE THAT PROMOTION ENTITIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZES AND ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Prize pictured in online television, print advertising, and other Promotion materials are for illustrative purposes only. Arrangements for the fulfillment of the prizes will be made by Administrator and/or Sponsor.

**11. Taxes:** All federal, state and local taxes, and any other costs and expenses associated with acceptance or use of the prize not specifically provided for in these Official Rules, including but not limited to any additional ground transportation, meals, beverages, luggage fees, excursions, hotel incidentals, souvenirs and gratuities are solely the winner's responsibility.

**12. General Terms:** Promotion Entities are not responsible if Promotion cannot take place, or if the prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, or other events outside of the reasonable control of Promotion Entities. If, for any reason Promotion is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of Promotion Entities, which, in Sponsor's sole determination, corrupts or

affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend Promotion, or any part of the Promotion. If Promotion or any part of the Promotion is terminated or modified prior to the closing date of the Promotion, notice will be posted on Pizza Hut social channels if time permits and Sponsor reserves the right to conduct a random drawing from among all eligible entries received prior to such action taken to award the prize. Sponsor reserves the right to modify and amend these Official Rules from time to time during Promotion. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Promotion Entities assume no responsibility for and will disqualify entries that are: stolen, late, lost, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, or not received entries, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Promotion, or by any human, mechanical or electronic error that may occur in the processing of the entries in Promotion, or other errors appearing within the Official Rules or in any Promotion related advertisements. Promotion Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of Promotion, errors in processing entries, identifying the Winner, in the announcement of the Prize and Winner, and the fulfillment of the Prize, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer system/software or mobile phone or other portable electronic device related to or resulting from participation or downloading any materials in Promotion. Use of any device to automate or subvert the entry process is prohibited and any entries received by such means will be void. **Entrants are prohibited from obtaining any entries by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion.** No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person they suspect or find: (i) to have used a software generated, robotic, programmed, script, macro or other automated entry; (ii) to have tampered with the entry process or the operation of Promotion; (iii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iv) to display behavior that will bring such winner or Promotion Entities into disgrace; (v) to have provided inaccurate information on any legal documents submitted in connection with Promotion; or (vi) to be acting in violation of these Official Rules. **ANY VIOLATION OF THESE OFFICIAL RULES BY AN WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS AN WINNER OF THE PROMOTION AND ALL PRIVILEGES AS AN WINNER WILL BE IMMEDIATELY TERMINATED.**

AS A CONDITION OF PARTICIPATING IN THE PROMOTION, ENTRANT AGREES THAT: (I) UNDER NO CIRCUMSTANCE WILL ENTRANT BE PERMITTED TO OBTAIN PRIZES FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; (II) ENTRANT WAIVES THE RIGHT TO A JURY TRIAL OF ANY AND ALL ISSUES AND THAT ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY -- WITHOUT RESORT TO ANY FORM OF CLASS ACTION -- BY BINDING ARBITRATION (BY A SINGLE NEUTRAL ARBITRATOR SELECTED BY SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION); AND (III) ANY AND ALL CLAIMS, JUDGMENTS AND PRIZES SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT SHALL SUCH CLAIMS, JUDGMENTS OR PRIZES INCLUDE ATTORNEYS' FEES. THIS PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON OR PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.

**13. Request for Name of Winner and Official Rules:** All requests for a copy of the Official Rules and for the names of the Winner (first name and state) must be made by June 10, 2018. Vermont residents may omit return postage if requesting a set of Official Rules. For the name of the Winner and/or Official Rules: (i) send a self-addressed stamped envelope to: 7100 Corporate Drive Plano, TX 75024 and (ii) write, as applicable, "Winner's Name" or "Official Rules" on the lower left hand corner of the envelope.

**14. Sponsored by:** This Promotion is sponsored by Pizza Hut, LLC. 7100 Corporate Dr., Plano, TX 75024.

**This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram or the NFL.**

"The National Football League, its member professional football clubs, NFL Players Association, NFL Players Incorporated, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, members, representatives and

employees (collectively the "**NFL Entities**") will have no liability or responsibility of any claim arising in connection with participation in the Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored the Sweepstakes in any way."