

## Official Rules

### The Literacy Project Giveaway SPONSORED BY PIZZA HUT, LLC

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF RECEIVING A PRIZE. VOID OUTSIDE OF THE FIFTY UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**1. Promotion Period:** The Literacy Project Giveaway (“Promotion”) begins at 12:00 a.m. Central Time (“CT”) on February 26, 2018 and ends at 11:59 p.m. CT on April 15, 2018 (“Promotion Period”). The Sponsor’s time clock will be the official time keeping device for this Promotion. All interpretations of these Official Rules and decisions made by Sponsor relating to the Promotion are final.

**2. Eligibility:** The Promotion is open to persons legally and physically residing in one of the 50 United States or the District of Columbia who are at least the age of majority in their state of residence at time of entry: 18 years of age in most states, 19 in Alabama and Nebraska, 21 in Mississippi. Employees, agents, directors of Pizza Hut, LLC (“Sponsor”), PrizeLogic, LLC, their affiliated companies, subsidiaries, partners, dealers, manufacturers, distributors, sponsors, advertising agencies, promotion and administration agencies and any entity which is involved in any aspect of the creation, production, operation, execution or fulfillment of the Promotion (“Promotion Entities”), and their immediate families (*i.e.*, parents, spouse, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate in the Promotion.

By participating in this Promotion, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor and by the decisions of Sponsor; (b) acknowledge compliance with these Official Rules; (c) represent and warrant that he or she meets all the eligibility criteria set forth in these Official Rules; (d) agree to comply with any and all applicable federal, state and local laws, rules and regulations; and (e) agree to indemnify and hold harmless Promotion Entities from and against any and all liability arising out of or relating in any way to entrant’s participation in Promotion and to release all rights to bring any claim, action or proceeding against Promotion Entities. This includes, but is not limited to, any and all claims, demands, damages and causes of action for personal injuries or death and/or damage to personal or real property, theft, loss or any other harm, suffered directly or indirectly from entrant’s participation in Promotion or the receipt or acceptance, redemption, possession, use or misuse of the Prize (hereinafter defined), and for any claim including claims based on defamation, publicity rights, invasion of privacy, copyright infringement, trademark infringement, or any other intellectual property related or other cause of action.

**3. How To Enter:** There are two (2) ways to enter the Promotion; **1. Twitter:** Entrants must (i) log onto their Twitter account; and (ii) post a tweet that describes their favorite book and also include the hashtags #HelpStartANewChapter and #sweepstakes in your tweet to receive one (1) entry. **The content of your tweet will not be judged and will therefore not increase or decrease your chances of winning a prize.** **2. Instagram:** Entrants must (i) log onto their Instagram account; and (ii) post a photo with a caption that describes their favorite book and also include the hashtags #HelpStartANewChapter and #sweepstakes in your post to receive one (1) entry. **The content of your post will not be judged and will therefore not increase or decrease your chances of winning a prize.**

Limit one (1) entry per person per social media channel throughout the Sweepstakes Period (for a maximum of two (2) entries per person/email address throughout the Sweepstakes Period). Entries received from any social media account/email address in excess of the above stated limitation will be void. In order for entrant to submit an eligible entry via Twitter or Instagram, entrant must have a valid Twitter or Instagram account set as **non-private**. Entrants can open a Twitter or Instagram account for free by registering with [www.twitter.com](http://www.twitter.com) or [www.instagram.com](http://www.instagram.com). **Entrant must not use more than one (1) social media/email account to participate in Sweepstakes. Message and data rates may apply if entrant participates in Sweepstakes via mobile device.**

All information submitted to Sponsor by entrants is subject to and will be treated in a manner consistent with Sponsor’s Privacy Policy accessible at [www.pizzahut.com](http://www.pizzahut.com). By participating in Promotion, entrants hereby agree that Sponsor may collect and use their personal information in compliance with its Privacy Policy and acknowledge that they have read and accepted the Sponsor Privacy Policy.

In the event of a dispute over who submitted a winning entry, the “authorized account subscriber” of the Twitter/Instagram/email account used to participate in Promotion at the actual time of entry, will be deemed to be the entrant. Proof to Sponsor’s satisfaction of being the authorized account subscriber may be required by Sponsor.

**4. Prize (1):** Winner will receive a trip for winner and up to three (3) guests to a location similar to the setting of their favorite book mentioned in their winning entry. Exact travel destination will be determined by Sponsor, in its sole discretion. Trip consists of roundtrip, coach class air transportation from a major U.S. gateway airport near winner’s

residence to designated location, four (4) days and three (3) nights standard hotel accommodations (one room, double occupancy), and ground transportation to/from airport and hotel, and \$500 per diem which can be used towards meals and activities while on trip. If winner resides within a 100-mile radius of destination, ground transportation will be provided in lieu of air transportation and no compensation or substitution will be provided in lieu thereof. Approximate Retail Value ("ARV"): \$7,500. Actual value of may vary based on point of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken no later than April 20, 2019 on dates specified by Sponsor or prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves right to change dates. Winner and guest must travel together on the same itinerary. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor's agent, on a carrier of Sponsor's choice. Travel is subject to availability. Certain blackout dates and travel restrictions may apply.

**5. Publicity Release:** By participating in the Promotion, each entrant grants to Sponsor, and its representatives, affiliates, licensees and assigns, the right and permission to record, film, videotape and photograph the winner ("**Images**"). These Images will be owned by Sponsor. Sponsor and each of its designees shall have the right to use, re-use, reproduce, publish, display, exhibit, distribute, edit, adapt, post, stream, copy and exploit such Images, and all elements embodied therein, including any names, likenesses, address, voice, conversation, biographical and prize information and any other attributes of winner, individually or with others, in whole or in part, in conjunction with other material, if any, in any and all media now known or hereafter devised, for the purpose of trade, advertising, publicity, marketing, or a Promotion winner list or any other lawful purpose whatsoever, in perpetuity, throughout the world, without additional compensation, consideration, notification or permission, except where prohibited by law.

**6. Winner Determination:** One (1) potential winner will be chosen at random at the end of the Promotion Period from among all eligible entries received. The odds of receiving a prize will depend on the total number of eligible entries received.

**7. Winner Verification:** Sponsor will attempt to contact the potential winner via social media direct message, comment or email on or about April 20, 2018 and potential winner must respond to Sponsor within three (3) days with the information requested to be eligible for prize receipt. If potential winner does not respond within the allowed period of time, or does not meet the eligibility requirements of these Official Rules, an alternate potential winner may be selected and notified. The potential winner will be required to execute an Affidavit of Eligibility and Liability Release and may be also required to provide a copy of a driver's license, passport or similar government issued identification when notified of being the potential winner. Providing potential winner is in compliance with the Official Rules and has successfully completed the required documents and eligibility requirements, the potential winner will be confirmed and verified as the winner. In the event of non-compliance by the potential winner such potential winner shall be disqualified and all privileges otherwise due as an winner shall be terminated and an alternative potential winner may be notified. Sponsor expressly reserves the right to delay the announcement of the winner for any reason Sponsor deems necessary. In addition, Sponsor reserves the right to select an alternate winner in event that a potential winner fails to comply with these Official Rules.

By participating in Promotion, winner acknowledges that Promotion Entities have not and will not obtain or provide insurance of any kind relating to the prizes and that an winner will be responsible for obtaining and paying for any form of insurance relating to the prize that winner deems appropriate.

**8. Prize Terms:** If for any reason prize is unavailable or any prize or related event is delayed, cancelled or postponed, or for any other reason, Sponsor reserves the right to modify the Promotion in its sole discretion and award a substitute prize, of comparable or greater value as set forth in these Official Rules. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner. Promotion Entities shall have no responsibility or obligation to the Winner who is unable or unavailable to, or who does not for any reason, accept or utilize the Prize. All costs and expenses not specifically listed above as part of the prize are solely Winner's responsibility. PRIZE IS PROVIDED "AS IS". ENTRANTS ACKNOWLEDGE THAT PROMOTION ENTITIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE PRIZES AND ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Prizes pictured in online television, print advertising, and other Promotion materials are for illustrative purposes only. Arrangements for the fulfillment of the prizes will be made by Administrator and/or Sponsor.

**9. Taxes:** All federal, state and local taxes, and any other costs and expenses associated with acceptance or use of the prize not specifically provided for in these Official Rules, including but not limited to any additional ground transportation, meals, beverages, luggage fees, excursions, hotel incidentals, souvenirs and gratuities are solely the winner's responsibility.

**10. General Terms:** Promotion Entities are not responsible if Promotion cannot take place, or if the prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of

terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, or other events outside of the reasonable control of Promotion Entities. If, for any reason Promotion is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of Promotion Entities, which, in Sponsor's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend Promotion, or any part of the Promotion. If Promotion or any part of the Promotion is terminated or modified prior to the closing date of the Promotion, notice will be posted on Pizza Hut social channels if time permits and Sponsor reserves the right to conduct a random drawing from among all eligible entries received prior to such action taken to award the prize. Sponsor reserves the right to modify and amend these Official Rules from time to time during Promotion for clarification purposes. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Promotion Entities assume no responsibility for and will disqualify entries that are: stolen, late, lost, incomplete, invalid, unintelligible, altered, tampered with, unauthorized, fraudulent, damaged, destroyed, delayed, misdirected, or not received entries, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilized in the Promotion, or by any human, mechanical or electronic error that may occur in the processing of the entries in Promotion, or other errors appearing within the Official Rules or in any Promotion related advertisements. Promotion Entities assume no responsibility for any typographical or other error in the printing of the offer, administration of Promotion, errors in processing entries, identifying the Winner, in the announcement of the Prize and Winner, and the fulfillment of the Prize, any problems or technical malfunction of any telephone network or lines, mobile phone, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or on any web site, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer system/software or mobile phone or other portable electronic device related to or resulting from participation or downloading any materials in Promotion. Use of any device to automate or subvert the entry process is prohibited and any entries received by such means will be void. **Entrants are prohibited from obtaining any entries by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion.** No software-generated, robotic, programmed, script, macro or other automated entries are permitted and any entries received by such means will be void. Sponsor reserves the right in its sole discretion to disqualify any person they suspect or find: (i) to have used a software generated, robotic, programmed, script, macro or other automated entry; (ii) to have tampered with the entry process or the operation of Promotion; (iii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iv) to display behavior that will bring such winner or Promotion Entities into disgrace; (v) to have provided inaccurate information on any legal documents submitted in connection with Promotion; or (vi) to be acting in violation of these Official Rules. **ANY VIOLATION OF THESE OFFICIAL RULES BY AN WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS AN WINNER OF THE PROMOTION AND ALL PRIVILEGES AS AN WINNER WILL BE IMMEDIATELY TERMINATED.**

AS A CONDITION OF PARTICIPATING IN THE PROMOTION, ENTRANT AGREES THAT: (I) UNDER NO CIRCUMSTANCE WILL ENTRANT BE PERMITTED TO OBTAIN PRIZES FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; (II) ENTRANT WAIVES THE RIGHT TO A JURY TRIAL OF ANY AND ALL ISSUES AND THAT ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY -- WITHOUT RESORT TO ANY FORM OF CLASS ACTION -- BY BINDING ARBITRATION (BY A SINGLE NEUTRAL ARBITRATOR SELECTED BY SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION) ; AND (III) ANY AND ALL CLAIMS, JUDGMENTS AND PRIZES SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT SHALL SUCH CLAIMS, JUDGMENTS OR PRIZES INCLUDE ATTORNEYS' FEES. THIS PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON OR PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.

**11. Request for Name of Winners and Official Rules:** All requests for a copy of the Official Rules and for the names of the Winners (first name and state) must be made by May 26, 2018. Vermont residents may omit return postage if requesting a set of Official Rules. For the names of the Winners and/or Official Rules: (i) send a self-addressed stamped envelope to: 7100 Corporate Drive Plano, TX 75024 and (ii) write, as applicable, "Winner's List" or "Official Rules" on the lower left hand corner of the envelope.

**12. Sponsored by:** This Promotion is sponsored by Pizza Hut, LLC. 7100 Corporate Dr., Plano, TX 75024.

## **ABBREVIATED RULES**

### **POS:**

**NO PURCHASE NECESSARY TO ENTER.** Open to legal residents of the 50 U.S. & D.C. who are at least the age of majority in their state of residence at time of entry. Void where prohibited. Starts 12:00 a.m. CT on 2/26/18, ends 11:59 p.m. CT on 4/15/18. For prizes, odds of winning and restrictions see the Official Rules at <http://blog.pizzahut.com/wp-content/uploads/2018/02/Literacy-Project-Giveaway.pdf>. Sponsor: Pizza Hut, LLC. 7100 Corporate Dr., Plano, TX 75024.

### **SOCIAL MEDIA:**

**No Purchase Necessary.** Ends 11:59 p.m. CT on 4/15/18. See Official Rules at <http://blog.pizzahut.com/wp-content/uploads/2018/02/Literacy-Project-Giveaway.pdf> for eligibility, prizes, odds of winning and additional details.