

Pizza Hut All-American Correspondent Search PARTICIPATION TERMS

MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE. NO PURCHASE NECESSARY TO PARTICIPATE.

WHO MAY SUBMIT A VIDEO APPLICATION: The Pizza Hut All-American Correspondent Search (“Search”) is open to legal residents of the fifty (50) United States and the District of Columbia, who are at least 21 years of age as of October 18, 2016 and authorized to work in the United States and do not require work authorization sponsorship. Void where prohibited or restricted by law. Officers, directors and employees of Pizza Hut, LLC, 7100 Corporate Dr., Plano, TX 75024 (“Promoter”), other individuals and entities responsible for the development, printing, distribution and implementation of this Search, suppliers, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouses, parents, children and siblings, and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to submit a Video Application (as defined below). Search is subject to all applicable federal, state and local laws. Promoter’s decisions are final and binding on all matters relating to this Search.

CORRESPONDENT DESCRIPTION: The applicant who is selected as the Pizza Hut All-American Correspondent (“Correspondent”) will travel to as many DI NCAA championships as possible for the 2016-17 season. As he/she travels from city-to-city and championship-to-championship, the Correspondent will be responsible for sharing his/her journey via social media and showcasing how Pizza Hut is fueling fandom and celebrating NCAA championships. The Correspondent may also take part in certain other Promoter-specified activities as designated by Promoter.

Desired Skills and Qualifications:

- A passion for and knowledge of all NCAA sports;
- Socially savvy with a track record of creating engaging content for all social media platforms;
- Must be able to demonstrate the ability to grow and maintain a robust social media following;
- Comfortable being on-camera for everything from livestreaming events to interviewing sports legends or being interviewed by national media;
- The ability to work effectively and efficiently under tight deadlines and on the road;
- Creativity and not afraid to bring forth good ideas for celebrating championships and creating innovative content; and
- Good character and good judgment to serve as an official public representative of Pizza Hut to consumers, stakeholders and media.

HOW TO SUBMIT A VIDEO APPLICATION: During the Video Application Period (as defined below), visit blog.pizzahut.com and follow the directions to complete the questionnaire provided, upload a copy of your résumé, and submit a video no longer than **2** minutes and no shorter than **30** seconds in length describing why you should be selected as the Pizza Hut All-American Correspondent (each, a “Video Application”). Résumé must be no larger than **2MB** in size and in .doc, .pdf, or .txt format. Video must be no larger than **2GB** in size and in .mov, .mpeg, .wmv, .mp4, .fly or .mpeg4 format. All Video Applications must be submitted by **11:59 p.m. CT** on November 6, 2016 to be considered. Video Applications generated by script, macro or other automated means and Video Applications made by any means which subvert the participation process are void. All Video Applications must adhere to these Participation Terms and the guidelines set forth in the Video Application Requirements section below to be eligible.

Video Applications will be accepted between 12:00 a.m. Central Time (“CT”) on October 18, 2016 and 11:59 p.m. CT on November 6, 2016 (“Video Application Period”). Only Video Applications received during the Video Application Period and which are otherwise fully compliant with these Participation Terms are “Valid Video Applications.” Limit of one (1) Video Application per person using only one (1) email address throughout the Video Application Period . In the event of a dispute involving Video Applications submitted by multiple individuals using the same email account or address, the Video Application will be deemed to have been submitted by the authorized subscriber of the email account used to enter the Search at the time of Video Application. The authorized account holder is defined as the natural person who is assigned to an email address by the relevant Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

VIDEO APPLICATION CONTENT RESTRICTIONS:

Video Application may not contain, as determined by the Promoter, in its discretion, any content that:

- is sexually explicit or suggestive; violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- must not feature, advocate, suggest, condone or treat in a humorous manner the excessive, underage or irresponsible consumption of beverage alcohol products;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other Video Applications that were submitted prior to this Video Application;
- defames, misrepresents or contains disparaging remarks about other people, companies or products;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others
- contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses; contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- contains materials embodying the names, likenesses, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead;

- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will to which Promoter wishes to associate; and/or
- violates any federal, state or local laws, including without limitation, copyright laws.

Video Application must be in English and the original work of the applicant, may not have been previously published, and may not have won previous awards. By submitting a Video Application, applicant warrants and represents that he/she consents to the Video Application/submission and use of the Video Application in this Search and to its use as otherwise set forth herein.

DETERMINATION OF FINALISTS: All eligible Video Applications received by the Promoter will be considered and reviewed based on a variety of factors including without limitation, persuasiveness, quality of interview skills, personality, experience, and other factors determined by Promoter in its sole discretion to determine up to fifteen (15) "Finalists", provided they are eligible and compliant with these Participation Terms. Finalists will be required to participate in a telephone or online video conference interview

NOTIFICATION OF FINALISTS: Potential Finalists will be notified by telephone and using the information provided on their Video Application on or about November 7, 2016. Potential Finalists must agree to be available for a further telephone or web Interview (as defined and more fully discussed below), and prior to participation in the Interview, each Finalist must provide his or her social security number and will be required to sign an affidavit of eligibility and publicity/liability release which will include the Video Application , agree to a background check, and any other documents required by Promoter within 24 hours of initial notification, or an alternate may be selected. Telephone notification shall be deemed to have occurred on the date Promoter or Promoter's designee first attempts to make telephone contact with a potential Finalist. If any potential Finalist is found to be ineligible for any reason, an alternate may be selected. If notification is returned as undeliverable, it will result in disqualification, and an alternate Finalist may be notified. Any non-response by a potential Finalist, or Promoter's failure to receive a response from any potential Finalist within the prescribed 24 hour notification period will result in disqualification and the selection of an alternate Finalist. In the event of any non-compliance with these Participation Terms, the potential Finalist will be disqualified and an alternate Finalist will be selected. Promoter is not responsible for unsuccessful efforts to notify any potential Finalist. **All Finalists must be available to travel and participate in all travel-related activities, including phone or web training prior to travel if they are selected as Finalists or they will be disqualified and, at Promoter's sole discretion, the opportunity may be provided to an alternate Finalist.**

BACKGROUND CHECKS: Promoter reserves the right to conduct background checks on potential Finalists without notice or further consent and such potential Finalists agree to such background checks. Potential Finalists understand that Promoter reserves the right to disqualify any potential Finalist based on the results of his/her background check. Factors that would result in disqualification as a Finalist include, without limitation, having been charged with or convicted of a felony or misdemeanor, DWI, being delinquent on a government ordered payment, such as child support, spousal support, or alimony, or being delinquent in tax payments.

INTERVIEWS TO DETERMINE CORRESPONDENT: All Finalists will be required to participate in an interview via phone or online video conference, as specified by Promoter and at a time and date specified by Promoter. Finalists' performance and interview will sometimes be collectively referred to herein as the "Interview". All Finalist Interviews will be considered and reviewed based on a variety of factors determined by Promoter in its sole discretion to determine one (1) Correspondent, subject to verification of eligibility and compliance with these Participation Terms.

CORRESPONDENT DETAILS (1): A full-time independent contractor position with Pizza Hut from November 7, 2016 to July 1, 2017 (the "Term") at a compensation of \$50,000 for duration of Term. Promoter will not provide any housing or relocation costs (if applicable) and such costs will be the sole responsibility of the Correspondent. Correspondent position will be subject to the execution of a comprehensive Talent Agreement and non-compete agreement to last six (6) months after July 1, 2017. Correspondent will be required to interview such number of fans and guests as designated by Promoter at various NCAA championship venues throughout the United States during the Term (collectively, the "Correspondent Content"). Promoter will provide guidelines that Correspondent must abide by regarding Correspondent Content prior to the start of the trip, and all decisions regarding Correspondent Content shall be made by Promoter in its sole discretion. Correspondent shall not have or claim any right, title or interest in and to the Correspondent Content, all of which shall be exclusively owned by Promoter as more fully described below. Exact itinerary of Correspondent travel and responsibilities, including activities, interview location, dates of travel, required tasks and projects and other details will be determined by Promoter in its sole discretion, and may be subject to change. Correspondent may also have his/her Correspondent Content featured in other media outlets determined by Promoter. Feature of Correspondent's Correspondent Content in other media outlets may be subject to additional terms, conditions and agreements specified by Promoter. Correspondent may also be required to perform other services and activities as required by Promoter at no further compensation to Correspondent. Exact means of transportation to activities while on trips and exact accommodation details will be determined by Promoter in its sole discretion. Correspondent must comply with all applicable event and venue rules and regulations. Failure to do so may result in disqualification. In the event any activity is cancelled or postponed, no compensation or substitution will be provided in lieu thereof. Travel must be made through Promoter's agent, on a carrier of Promoter's choice. Certain travel restrictions may apply. Correspondent is responsible for obtaining all required travel documents, medications and any other precautions he/she may wish to take prior to travel. All federal, state and local taxes and all other costs associated with Correspondent opportunity acceptance and use not specified herein as being provided, including luggage fees, additional ground transportation, meals, gratuities and souvenirs are the sole responsibility of the Correspondent. Correspondent opportunity and all related elements are provided "as is" with no warranty or guarantee, either express or implied by Promoter. Correspondent may not substitute, assign or transfer Correspondent opportunity or redeem Correspondent opportunity (or any element thereof) for cash, but Promoter reserves the right, at their sole discretion, to substitute a Correspondent opportunity (or portion thereof) with one of comparable or greater value. All Correspondent opportunity details are at Promoter's sole discretion.

GENERAL: By participating, all participants warrant and represent that they have complied in full with these Participation Terms, including but not limited to all eligibility requirements, and further agree to be bound by these Participation Terms and the decisions of Promoter and/or the judging organization or entity, which are final and

binding in all respects. All Video Applications become the property of Promoter and will not be returned or acknowledged. Photocopies, facsimiles, incomplete or mechanically reproduced Video Applications are not eligible. Video Application materials that have been tampered with or altered, or mass Video Applications or Video Applications generated automatically or robotically, or by a script, macro or use of any automated device(s) are void. Neither Promoter nor its parents, affiliates, subsidiaries, divisions and/or advertising or promotion agencies are responsible for: (i) lost, late, misdirected, or damaged Video Applications; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Video Application materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Video Application information by Promoter; (iii) hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the website in whole or in part for any reason; traffic congestion on the Internet or the website; unauthorized human or non-human intervention of the operation of the Search, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Search, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Search; or (iv) any injury or damage to participant's or any other person's computer related to or resulting from entering or otherwise participating in the Search. Promoter reserves the right to withdraw and terminate, or modify, the online method of Video Application if it becomes technically corrupted, if a computer virus or system malfunction impairs its ability to conduct the Search, or if the online Video Application method otherwise becomes impossible, impractical, infeasible for any other reason. If for any reason the Search is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Search, Promoter reserves the right, at its sole discretion to cancel, modify or terminate the Search.

WARRANTY: By entering, each Applicant warrants and represents i) that the participant owns all rights to the Video Application/submission he/she is entering in this Search, including, without limitation, the video or digital recording, and the performance contained in each Video Application/submission, with the exception of any Promoter brand assets provided or made available by the Promoter for use by participants in connection with this Search; (ii) that the participant is the individual pictured and/or heard in the Video Application/submission, or, alternatively, that the participant has obtained permission from each and every person appearing in the Video Application/submission, granting full exhibition rights to the Promoter as described in these Participation Terms, and can make written copies of such permissions available to the Promoter upon request; (iii) and that his/her Video Application/submission: (a) is original to the participant and has been legally obtained and created, (b) does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, rules regulations, or network standards; and (c) has not been entered in or won any previous searches or awards.

ASSIGNMENT OF RIGHTS: If Applicant's Video Application/submission is selected, participant will be required to execute such documents as may be required by Promoter to irrevocably assign and transfer to Promoter any and all rights, title and interest in the Video Application/submission and Correspondent Content, including, without limitation, all copyrights, and forever waive all moral rights in the Video Application/submission and Correspondent Content, any rights of privacy, intellectual property rights, and any other legal or moral rights that might preclude the Promoter's use, alteration or modification of the Video Application/submission or require the participant's permission to use it or the Correspondent Content for any purpose, and agrees to never sue or assert any claim against the Promoter or any entity acting pursuant to Promoter's direction for any use, alteration of such Video Application/submission or Correspondent Content.

By participating in the Search, each participant agrees to release, defend, indemnify and hold harmless Promoter and its subsidiaries, affiliates, advertising agencies, promotion agencies, franchises, fulfillment companies, dealers, retailers, present and former officers, directors, employees, directors, and agents from and against any and all claims, demands, expenses, losses and liabilities of any nature whatsoever caused or contributed to by entering or participating in the Search, the acceptance, use or misuse of any award, participation in any award-related activities, including any claims of third parties claiming infringement of trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation, and further agrees to release and indemnify and hold harmless Promoter from any and all claims that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of Promoter infringes on the rights of participant's work as contained in any submitted Video Application. By participating in the Search, participant irrevocably grants to Promoter and its parents, subsidiaries, affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to copyright (as appropriate), reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse, without limitation, the participant's name, address, image, voice, likeness, statements, biographical material and Video Application/submission and Correspondent Content, including, but not limited to any video, still image, likeness, photos, names, special effects or digital or other recording, performances or other material contained in such Video Application and Correspondent Content, as submitted or as edited, altered or modified in any way by the Promoter or its designee(s) in the Promoter's sole discretion), as well as any additional photographic images, video images, portraits, interviews or other materials relating to the participant and arising from his/her participation in this Search in any media throughout the world for any purpose, without limitation and without additional review, compensation, or approval from the participant or any other party.

By submitting a Video Application, Applicant recognizes and acknowledges that the intellectual property, including, but not limited to: trademarks, service marks, domain names, names, titles, symbols, logos, designs, artwork, phrases, trade names and trade dress, and any combination thereof associated with Promoter and/or any of its affiliates, whether registered, pending registration, or subsisting at common law and the goodwill associated therewith are the sole and exclusive property of Promoter and/or its affiliates. No rights are granted hereunder to Applicant for any use other than that specified in the Video Application process. Applicant agrees that all ownership rights in the intellectual property of the Promoter and/or its affiliates will remain with such parties and applicant will not claim any right, title, or interest in and to, or attack the title or any rights of such

intellectual property, except for the right to use such intellectual property in accordance with the Video Application process.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE SEARCH, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND PROMOTER RESERVES THE RIGHT TO SEEK AND TO DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Search, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Search, or award provided, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Search), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Participation Terms, or the rights and obligations of participant and Promoter in connection with the Search, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, USA.

SELECTED CORRESPONDENT: To find out who was selected as the Correspondent, please send a self-addressed stamped envelope after November 19, 2016 and before December 7, 2016 to: Pizza Hut All-American Correspondent Search, **7100 Corporate Drive, Plano, TX 75024.**