

PIZZA HUT® T-SHIRT UNIFORM DESIGN CONTEST OFFICIAL RULES

NO PURCHASE IS REQUIRED TO PARTICIPATE IN THIS CONTEST

VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW

Pizza Hut, Inc. ("PHI") is pleased to offer the T-Shirt Uniform Design Contest (the "Contest"). Show us your best T-Shirt Uniform Design for a chance to win!

1. TIMING:

The Contest begins on May 16, 2016 at 12:01 a.m. Central Time ("CT") and ends on July 14, 2016 at 11:59 p.m. CT (the "Entry Period"). Administrator's computer is the official time-keeping device.

2. ELIGIBILITY:

To enter this Contest, at the time of entry, and at the time of the awarding of the Prize, you (the "Entrant") must be (1) a PHI or franchisee restaurant employee (including all team members and restaurant managers) in "good standing" and working at a PHI franchisee or company-owned restaurant in the 50 U.S. States or the District of Columbia and (2) at least 16 years of age. If you participate in this Contest, you agree to be bound by these Official Rules and by the decisions of PHI, PHI, which shall be final and binding.

3. HOW TO ENTER:

To enter the Contest, create a future team member uniform T-shirt graphic design and submit your entry at www.myphtee.com. Your Entry (see below for "Entry" requirements) will be included in the judging by PHI's Uniform Team, along with all other validly submitted Entries, based on the criteria described below. Limit one (1) entry per Entrant during the Entry Period.

Guidelines for Creating Entries:

We want you to design the new Pizza Hut® T-shirt for our uniforms!

- Create graphics to be used for one of our future uniform T-shirts
- Design should be of a vintage, quirky, or contemporary design
- Design should be fun and Pizza Hut Brand appropriate
- While creating the design, think, would you want to wear this T-shirt every day for work?
- Don't worry about the form of the T-shirt (neck-line, sleeve length, fit, fabric, etc.)

4. REQUIREMENTS OF ENTRIES:

Go to www.myphtee.com where you will complete an electronic form with your name, email address, Restaurant ID number, and other information as needed. Once you have provided all the required information you will be able to submit your Entry.

By submitting an Entry, you are guaranteeing to PHI that your Entry conforms to the requirements set forth in these Contest Official Rules. All submissions must be in JPG, GIF, PNG or BMP format. If you choose to access the entry website using your mobile phone, data rates may apply. See your wireless provider for pricing plan details. Entries generated by script, macro or other automated means or by any means which subvert the Entry process will be disqualified.

Remember, you are giving PHI permission to use your design and other information in any way PHI chooses. You grant permission for the Entry to be posted, along with your name, restaurant ID number, city and state on Team Pizza Hut and pizzahut.com. If it chooses to do so, PHI can use your Entry, whether or not you win, in internal or external communications, including, if PHI desires, in advertisements and social media for PHI. PHI is not required to post any Entry for public viewing and can remove any Entry at any time for any reason. You agree that the "Released Parties" (defined below) are not responsible for any unauthorized use of Entries by third parties, and do not guarantee the posting of any Entry. You also agree that you will not use the Entry for any other purpose, including, without limitation, posting your Entry to any online social networks, including your own, without the prior express written consent of the PHI Law Department each and every time you want to do so.

Limit one (1) entry per Entrant during the Entry Period.

In addition to the above guidelines, the Entry must comply with the following requirements:

- Your Entry should NOT be shared with any other persons or on social media sites. As consistent with existing policy, you should not use the restaurant computer to put together your personal design.
- You will need to use your own device, computer or mobile, to submit your design and you must do so on your own time, not during work hours.
- Your design must not contain any content that is lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, violent; or that is derogatory of any ethnic, racial, gender, religious, professional or age group; or that otherwise contains inappropriate content or objectionable material, as determined by PHI in its sole and unfettered discretion.
- Your Entry may not show or promote unlawful activities or any activities that may appear unsafe or dangerous, or that violate any Pizza Hut® operating standards or requirements.
- Your Entry must be your own original work, created solely by you, and must not infringe the copyright, trademark, privacy, publicity, or other intellectual rights of any person or entity.
- To submit an Entry, you cannot: 1) be represented under contract (e.g., by a talent agent or manager) that would limit or impair PHI's ability to display the Entry in any media form; 2) have an acting, modeling or other contract or other obligation that would make appearance in the Entry a violation of any third party rights; or 3) be under any other contractual relationship, including but not limited to guild and/or union memberships, that may prohibit you from participating fully in this Contest, or from allowing PHI to use royalty-free, the Entry worldwide in all media in perpetuity.
- Your Entry must not contain any third-party commercial content or logos.
- Your Entry may not have been previously published and may not have won previous awards.
- Your Entry may not contain any material or elements that are not owned by you and/or which are subject to the rights of third parties, except that you may include PHI's trademarks, logos and other intellectual property as displayed on packaging or in the restaurant.

Also, by entering this Contest, you are acknowledging that PHI or others may have used ideas and/or concepts in Entries that may be similar in idea or concept to what is included in your Entry. You understand and agree that you shall not have any claim against any other Entrant or any Released Party arising out any such similarity, and you will not be entitled to any compensation because of any such similarity.

ALL ENTRANTS MUST USE CAUTION AND COMMON SENSE IN CREATING THEIR ENTRIES. BY PARTICIPATING, YOU ACKNOWLEDGE AND AGREE THAT NEITHER PHI NOR ANY OF THE RELEASED PARTIES (DEFINED BELOW) WILL HAVE ANY LIABILITY WHATSOEVER FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND, INCLUDING BUT NOT LIMITED TO BODILY INJURY OR DEATH, CAUSED BY OR IN CONNECTION WITH PARTICIPATION IN THIS CONTEST.

5. DETERMINATION AND NOTIFICATION OF WINNERS; PRIZES:

Based on the above judging criteria, ten (10) potential winners will be selected by PHI, and then those will be narrowed to the top five (5) potential winners by a celebrity designer selected by PHI. The top five (5) Entries will be announced August 1, 2016. At or around that time, these remaining five (5) designs will be made public to the Pizza Hut corporate headquarters employees, and system-wide for voting which will be between August 1 and 15, 2016. Based on number of votes received, potential winners will be ranked from first to fifth place.

The odds of being selected depend on the number of eligible entries received during the Contest and subsequent selection and voting. PHI will attempt to notify potential winners between August

18–22, 2016. If any of the potential winners cannot be contacted within this time period, PHI will select an alternate potential winner in his/her place based on the above judging criteria. If you win, you will be notified by email to determine if you are eligible to win. Your prize may be forfeited, and an alternate winner selected, if your Entry or participation in the Contest shall bring, or be likely to bring, PHI or the PHI system into public disrepute, contempt, scandal or ridicule or to reflect unfavorably on the Contest or any person or entity involved with the Contest, in each case as determined by PHI in its sole discretion. PHI is not responsible for any change to any Entrant's e-mail address, contact information and/or telephone number. If (a) PHI is unable to contact a potential winner after making reasonable efforts to do so, (b) a potential winner fails to respond or to take possession of a prize within a reasonable time frame, or (c) a potential winner is found not to be eligible or not in compliance with these Official Rules, then the potential winner may be disqualified, the prize may be forfeited and an alternate winner selected, (who will be the eligible Entrant that received the next highest cumulative point score for all judging criteria), in each case in PHI's sole discretion. PHI will verify a winner's eligibility and compliance with these Official Rules before awarding any prize.

PRIZE AND APPROXIMATE RETAIL VALUE (“ARV”):

Total Prize ARV: The ARV of all Prizes is estimated to be Three Thousand Five Hundred Dollars (\$3,500) (estimated due to cost of airfare, lodging, meals, etc.)

ALL APPLICABLE FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF THE PRIZE ARE SOLELY THE RESPONSIBILITY OF THE PRIZE WINNER. All prize details are at PHI's discretion. Prize is awarded “as is” without warranty of any kind, express or implied, without limitation. All costs and expenses associated with prize acceptance and use not specified in these Official Rules as being provided are the responsibility of the winner. All prize details are at PHI's sole discretion.

First Prize: One Thousand Dollars (\$1,000) and an expense paid trip to PHI corporate headquarters.

Second Prize: A Two Hundred Fifty Dollar (\$250) gift card

Third, Fourth and Fifth Prizes: A Fifty Dollar (\$50) gift card

Gift cards are subject to their stated terms and conditions.

If a minor is the winner of the “First Prize,” the minor may be accompanied by his/her parent or legal guardian to the PHI corporate headquarters, but solely at such parent's / legal guardian's cost.

6. HOW TO CLAIM THE PRIZE:

A potential winner (and in the case of a minor, that minor's parent or legal guardian) may be required to sign an Affidavit of Eligibility and submit a Liability and Publicity Release for himself or herself. Failure to return an affidavit or release within the time specified by PHI may result in the prize being forfeited. In the event that any notification email is returned as undeliverable or if no response to the winner notification email is received within such time, or if the potential winner does not comply with these Official Rules, the Prize may, in PHI's sole and absolute discretion, be forfeited.

7. GRANT OF RIGHTS:

You warrant, represent, and agree that by entering, you irrevocably grant to PHI and its designees the perpetual right, but not the obligation, worldwide to edit, adapt, modify, publish, exploit and use the entry and all elements embodied therein, including, but not limited to, any names or likenesses, in any way and in any media, whether now known or hereafter devised, for internal, trade, advertising, promotional and/or other purposes as PHI and/or its designees may determine without further consideration, notification or permission of entrants, winners or any third parties. Entrants agree to sign any documents that may be necessary to further affect the assignment of these licensing rights.

8. LIMITATION OF LIABILITY:

By participating in this Contest, you agree that Pizza Hut, Inc. and its respective affiliates, subsidiaries, franchisees, licensees, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents (“Released Parties”) are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Contest website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to any Contest or Contest-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from accepting the Prize in the Contest. The Released Parties shall not be responsible or liable for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in PHI's sole discretion, be disqualified. The Released Parties shall not be responsible or liable for errors which might occur in the administration of the Contest, including without limitation, the processing of entries, the announcement of prizes or in any Contest related materials.

If, for any reason, the Contest is not capable of running as planned, PHI reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of the Winners, in a manner it deems fair and reasonable, including the selection of the Winners from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more than the stated number of prizes be awarded in this Contest. This Contest is subject to all applicable federal, state, and local laws and regulations.

If you enter the Contest, you acknowledge and agree:

- a. to follow all these rules, applicable laws, and PHI's decisions, which shall be binding and final;
- b. that PHI and the Released Parties, to the extent permitted by law, make no warranties of any kind in connection with this Contest;
- c. to waive any rights to claim ambiguity with respect to these Official Rules or to bring any legal actions against any of the Released Parties in connection with the Contest; and
- d. to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with:
 - i. the Contest, including but not limited to any Contest-related activity or element, and your Entry or Entries, participation or inability to participate,
 - ii. the violation of any third-party privacy, personal, publicity or proprietary rights,
 - iii. typographical or printing errors in these Official Rules or any Contest materials,
 - iv. your acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the Prize (or any component thereof),

- v. any changes or other modifications to the Contest, or any change in the prizing (or any prize components), due to unavailability or due to any acts or other reasons beyond PHI's control or as otherwise permitted in these Official Rules,
- vi. human error or incorrect or inaccurate transcription, receipt or transmission of any part of any entry (including, without limitation, the registration information or any parts thereof),
- vii. any technical malfunctions or unavailability of the Contest website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by you or another Entrant,
- viii. interruption or inability to access the Contest, any Contest-related websites or any online service via the Internet due to hardware or software compatibility problems,
- ix. any damage to your or anyone else's equipment used to access the Contest and/or its contents related to or resulting from any part of the Contest,
- x. any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, or any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries,
- xi. lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or
- xii. any negligence or willful misconduct by you or anyone employed by you or acting on your behalf.

9. DISPUTES:

THE CONTEST IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF TEXAS. ANY DISPUTES OR OTHER CLAIMS ARISING IN CONNECTION WITH THE CONTEST, IF NOT RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, WILL BE RESOLVED THROUGH FINAL, BINDING ARBITRATION CONDUCTED IN, AT PHI'S SOLE DISCRETION, DALLAS OR PLANO COUNTY, TEXAS. NO PARTY, UNLESS PERMITTED BY LAW, SHALL BE ENTITLED TO RECOVER MORE THAN ITS ACTUAL DAMAGES.

10. PUBLICITY RIGHTS:

By participating in the Contest and/or accepting a Prize, you and anyone acting on your behalf agree to allow PHI and/or its designee the perpetual right to use your name, biographical information, photo and/or likeness, and statements for administration and fulfillment of the Contest, for trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered worldwide, including but not limited to on television, and the Internet, without notice, review or approval and without additional compensation except where prohibited by law.

11. GENERAL:

Any attempted form of participation in this Contest other than as described herein is void. PHI reserves the right to disqualify any individual found or suspected, in its sole opinion, to be tampering with the operation of the Contest, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the Contest. All entries and/or materials submitted become the property of PHI and will not be returned. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any Contest promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail. If all or a portion of any provision of these Official Rules should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remainder of the provision and remaining provisions of

these Official Rules valid and enforceable. PHI will not be obligated to make more than three (3) alternate attempts to award the Prize.

12. PRIZE WINNERS LIST:

To obtain the names of the prize winners, send a self-addressed, stamped business-sized envelope (omit return postage if mailing from VT) to: Lauren Hogan, Pizza Hut, Inc., 7100 Corporate Drive, Plano, Texas 75024. Winners' name requests must be received by December 31, 2016.

This Contest is sponsored by Pizza Hut, Inc., 7100 Corporate Drive, Plano, Texas 75024.

© 2016 Pizza Hut, Inc.